



Microsoft Copilot:

Unlock Productivity. Accelerate Innovation. Secure Your Data.

Emerge can help your organization leverage the transformative power of Microsoft Copilot's generative AI. When applied directly to your daily workflows, Copilot will have your teams working smarter, faster, and more securely. Mid-market IT leaders can expect Copilot to:

- **Save Time & Boost Productivity:** Early adopters report saving over 10 hours per month per user—freeing up valuable time for strategic initiatives and innovation.
- **Drive ROI:** Even saving just 1–2 hours per month delivers a positive return on investment, with exponential gains as adoption grows.
- **Enhance Decision-Making:** Instantly analyze data, generate insights, and visualize trends to support better business decisions.
- **Strengthen Security & Compliance:** Built on Microsoft's trusted platform, Copilot ensures enterprise-grade data protection, privacy, and regulatory compliance.

Imagine What Copilot Can Do for Your Business

Copilot accelerates everyday tasks—drafting content, summarizing meetings, analyzing data, and more. Sample use cases include:

- **IT:** Create project plans, identify data patterns, and stay up to date on project communications.
- **HR:** Draft job descriptions, policies, and training materials in seconds.
- **Sales:** Generate proposals, presentations, and analyze sales data for better outcomes.
- **Marketing:** Identify trends, create campaign content, and summarize results with powerful visuals.
- **Finance:** Simplify reporting, identify performance improvements, and generate professional charts.

Security & Data Governance: Built-In

Copilot for Microsoft 365 is designed with robust security and compliance controls:

- Multi-factor authentication and security defaults
- Content search, audit logs, and retention policies for Copilot interactions
- Sensitive data protection—ensuring only authorized users can access or process confidential information
- Integration with Microsoft 365 Business Premium and Standard for comprehensive security

Our Copilot Engagement Approach

Emerge will have your organization reaping the benefits of Copilot in six steps:

1. Demo

Experience Copilot in action with role-based demos for Teams, Outlook, Word, Excel, and PowerPoint.

2. Assessment

We conduct a Microsoft Copilot Optimization Assessment to understand your current environment, licensing, data governance, and security posture.

3. Discovery

Collaborative discovery to align Copilot capabilities with your business goals.

4. Quote

Transparent pricing for licensing and assessment; provisioning is time & materials, with hours established post-assessment.

5. Deployment

Professional services to deploy Copilot, configure security, and integrate with your Microsoft 365 environment.

6. User Training

Comprehensive training for admins and end-users to maximize adoption and ROI.



Measure Success with the Copilot Dashboard

Track readiness, adoption, and business impact with the Microsoft Copilot Dashboard. You'll gain data-driven insights into productivity gains, employee sentiment, and Copilot's value across your organization.



Ready to Transform Your Workspace?

Let's discuss how Microsoft Copilot can help your business unlock new levels of productivity, security, and innovation. Contact EmERGE today.